

SPOTLIGHT USA

Sparkle Highlights of the month

JANUARY 2021



HAPPY NEW YEAR

    @clubsparkleusa

www.clubsparkle.com

IN THIS ISSUE

JANUARY 2021

**CHAIRMAN
ANTHONY DIAZ**

3

**Business
Development Team**

6

2021 Goal Setting

9

Sparkle Resources

12

**PRESIDENT
LANI DIZON**

4

**EverYoung
Announcement**

7

**Strengthen Your
Immune System**

10

Earn Your Wings

13

**KAIZEN STUDIOS
ANTHONY DIAZ V**

5

**Mindset &
Motivation**

8

Sparkle Activity

11

2020 Spotlight Recap

14

**Virtual Events
Highlights**

15

**Upcoming
Guest Speakers**

16

ANTHONY DIAZ



Dear Sparkle Members:

As we were entering 2020, the immediate future was tremendously promising. The first 3 months, we had established major momentum toward the direction of our goals, setting new standards that others in our industry would surely follow.

Then unexpectedly, the world changed overnight. A pandemic spread like wildfire all over the globe affecting people from all walks of life. Many of us found ourselves trying to adjust to the rapid changes this brought but could never recover because those changes were so drastic.

One of the things I really love about Japan is the respect that everyone has for one another. For example, when you're sick, you wear a mask in respect for others so they don't catch your cold. So, people wearing masks in Japan is commonplace. However, from a global perspective, it seemed very strange. I could have never imagined that within a span of 3 months the whole world would be adopting this lifestyle... especially here in America.

Actually, it is quite scary when you think about it — how one event can change the course of mankind with the uncertainty that it brings, making society float like driftwood in the sea. The world put on pause as governments try to grapple with the realities that this pandemic has placed on its people. 2020 will surely go down as one of the most difficult times in modern history that this world has ever experienced.



Now, as we come to the end of this year, we can all look back and see how much has changed, yet this is only the beginning. The world may never be the same as the damage that this pandemic has caused will have lasting effects that will be felt for many years to come. Our company has been extremely lucky to not be a victim of this crisis. It may have delayed some of our targets, which forced us to adjust. However, those setbacks allowed us to re-examine our goals and adjust them for the better.

As I lead the vision towards the future, I am always considering the little guy — that stranger you pass on the street, on a train, in a bus. I ask myself, how can we as a company affect positive change in that person's life. This is the fuel that powers our vision to ensure that amidst all the problems that are happening in this world, collectively, we as a team who believe in one mission, one goal, one outcome, can effectively change the world one person at a time.

I am humbled that you look to me as your leader and need you to understand that I never take this trust that you have in me for granted. I will always work dutifully and diligently until my last breath to keep that trust. I truly appreciate your belief in me and my team.

2021 will be our year to finally show the world the fruits of our labor, which will tremendously benefit all of you who believe.

Best wishes,

Anthony Diaz
Founder & Chairman
Club Sparkle

LANI DIZON



Dear Sparkle Members:

At the start of this year, we could have never imagined how businesses, industries, and most importantly, people's lives, would be disrupted around the world in an instant. Due to the global pandemic, 2020 will be remembered as a historic year full of instability, challenges, and unthinkable events that shook every part of the globe simultaneously.

One thing that the pandemic did so swiftly was increase the awareness of the importance for good health. In fact, at the start of the pandemic, when abrupt mass shutdowns of businesses, industries and country borders occurred, staying healthy and protecting families suddenly became the ultimate focus more than education, work and for some, even wealth. The reality is, when health is jeopardized, it renders many other issues less important.

For over 26 years, we have been so blessed to be among trendsetters in the fundamental nutrition industry, contributing to better health worldwide. Beyond that, we are also proud of our inspiring mission and culture that focuses on people's overall wellness, lifestyle, and happiness through Club Sparkle – offering a total life transformation solution.

It is my vision for Club Sparkle to be a constant force for good and hope, especially in these times of uncertainty, by offering highly effective, multi-functional products, coupled with newfound passion, encouragement, and entrepreneurial opportunities for everyone.

Despite whatever challenges we may face, there is still so much to be thankful for – life, our families, and another new year coming upon us with great potential and time together, just to name a few. I am deeply thankful to you – our loyal community of Sparkle Members and Customers, our wonderful internal team, and all the remarkable testimonials and achievements that continue to flourish each year, even throughout this pandemic.

As we enter the new year, all the limitless possibilities are exciting. We are ready to face any challenge ahead of us together. Let's place strength and focus in evolving for the better. Disconnect from past worries, failures, disappointments, petty concerns, and instead take on new challenges to improve your life and those around you. Be open to change and self-improvement – without fear and doubt, but with strong clarity and purpose. Think, believe and manifest your desires through a "Life with No Limits!"

I sincerely appreciate your belief in Club Sparkle, and highly commend your ongoing commitment to bettering yourself and others. Together, with dedicated people like you who contribute to the Club Sparkle mission, we remain as passionate as ever to continue our mission to help people "Look Great, Feel Great, Be Great" across the world in 2021.

On behalf of our entire global team, Club Sparkle wishes you and your loved ones a wonderful holiday season and a New Year full of happiness and prosperity!

All my best,

Lani Dizon
Founder & President
Club Sparkle



To say that the year 2020 has been a trying year for everyone would be an understatement. The world just stopped for a time and people were looking for outside sources of information to try and find ways to continue living their life. Trying to put this year into context to write this letter has been an interesting act of self-reflection. Some people are afraid to look within themselves and are constantly distracted by things that are going on outside of their control. In the age of communication and constant news, dopamine rushes, and with everything being easily accessible at your fingertips, it came to a shock when the world was left with nothing else but to be with their own thoughts and life. **But that's where the magic happens.**

2020 was not a lost year. Despite its unusual challenges and setbacks, I like to think of it as a calibration year of sorts where you're able to step back and look at your lifestyle from an internal point of view, and find ways to "recalibrate" your visions and actions and see if they are lining up with your ultimate goal. We here at the companies underneath the Zenza Capital umbrella have always strived forward into creating a culture and platform where we give people opportunities to live a healthier and abundant life. A lifestyle where no matter what state you are in or what is happening around the world you always have the power and choice to change it. You adapt and move forward. As the motto from Club Sparkle always says, "Life... with No Limits!" That philosophy couldn't be truer than it is now.



With the new year upon us it is my wish that everyone come out with a renewed vigor and enthusiasm. This year we need to look to the future and be grateful for the time we are given. An important lesson that the Chairman has instilled in me is that time is the only currency you are constantly withdrawing, not depositing. It puts into perspective just how precious every page being written of our book of life really is and this past year was just another chapter added to your book. The year 2021 is going to be the next great chapter, where Zenza Capital, Club Sparkle and Kaizen Studios are going to be at the forefront of the next global phenomenon and we thank everyone that has supported and continue to support us all these years. We made some unforgettable memories together, and here is to many more. The night is darkest before the dawn, and a new dawn is coming.

On behalf of Kaizen Studios, we wish everyone a happy new year and we look forward to seeing everyone again.

Anthony Diaz V (T-BOY)
President
Kaizen Studios



BUSINESS DEVELOPMENT TEAM

NICOLI DIAZ



This year will be talked about for generations to come. Some people's stories will be about hardships, others will be about growth. One thing for certain is that our world is changing. We will never know whether things will get better if we change, but we do know for things to get better they must. Change is inevitable, but growth is intentional.

So, the question we must ask ourselves is not "how can we go through these hard times?", but "how can we grow through these hard times". This year has slowed down life allowing us to reflect on the lives we've created thus far. If there's something in your life you don't like, change it. If you can't, change your perspective. By changing the way you look at things, the things you look at will begin to change. It's for You to decide. Will you decide hardships, or growth? Go through, or grow through?

We'll always tend to fulfill our own expectations we set for ourselves, so for 2021 all I ask from my Sparkle Family is to expect more. More from this world, more from this life, and most importantly more from ourselves. Because the more you begin to work on yourself, the more of yourself you'll have to offer. I look forward to creating more memories in an exciting new year with you all. We have been given the gift of life, so let's live it with No Limits.

MICHELLE LINDSEY



Thank you kindly for a memorable year together, and for all your support and loyalty throughout the hardships and challenges we all faced together. This past year was a testament to our strengths and perseverance that helped us to endure and adapt through the COVID pandemic despite the unfortunate crisis that occurred, it has not prevented us from pursuing our dreams and goals, or hindered us from succeeding. Together, our vision was able to focus on the Silver Lining and our hearts allowed us to become enlightened together.

Now that we are all connected, let's be the source for success and continue to connect others to grow with us on this global expansion, for the pursuit of oneness. You are all an important part of this magical movement of People Helping People, to Look Great, Feel Great, and Be Great, the Sparkle way. My hope is for us all to stay united in peace, prosperity and continued health throughout this coming year, that we embrace one another with genuine love, true care factor, and equality, and may this coming year 2021 bring us all success, abundance, and many blessings throughout the year, so we can all live a Life with No Limits!

DEAN HYMEL



To my Sparkle Team:

I know this past year has been a challenge for many people throughout the world due to the coronavirus pandemic. My sincere prayers go out to all those affected.

As the end of the year draws near, I think it's important to take time out of our busy lives and reflect on our blessings. I feel blessed to be a part of Club Sparkle's worldwide family, and I will do anything I can for my Sparkle family to succeed. I know this coming year may have its challenges, but we will grow together, we will succeed, and we will change the lives of people around the world.

I look at all Club Sparkle's Members as my family, and I want to take this opportunity to thank my family members for an amazing year. Let's look forward to 2021 and all the possibilities ahead of us. With Gratitude and Appreciation,
Dean Hymel



EVERYOUNG™



Introducing our new EVERYOUNG packaging!

Same Delicious, Health-Enhancing Formula!







Club Sparkle is excited to announce **EVERYOUNG's** new and improved packaging - a shorter, convenient jar that holds the same amount of product as our current bottle, but even more compact to travel with. The shorter jar also comes with a new measuring scoop for easier use.



ALL NEW PACKAGING

Although the packaging is new and improved, it still contains the same superior formula and multi-functional properties that keeps you and your family looking and feeling great!

-  Optimal health, vitality and rejuvenation.
-  Enhances lasting energy throughout the day.
-  Improves integrity of the hair, skin, nails, and complexion.
-  Nourishes vital organs and helps maintain the cardiovascular system.



EverYoung is an innovative and multi-functional health, youth, and beauty beverage that promotes overall rejuvenation from the inside out for healthy skin, hair & nails, while also replenishing the body with natural energy, focus, and vitality for an improved difference you can see and feel!

NEW YEAR, NEW “YOU”

Now is the time to stop settling for what you have in life because you think you can't have more. Commit to living the SPARKLE LIFE! Eliminate any thoughts or activities that are bogging you down for the next 90 days, then imagine the success you will gain every 90 days thereafter!

Aside from better health and additional income, Club Sparkle's unique global opportunity brings an additional tremendous reward – personal growth! Think of your Sparkle business as an ongoing self-improvement course. Traditional business environments typically do not push you to become better and evolve mentally. Continuously growing your capacity within Club Sparkle is vital to the success of your business. The most successful corporate enterprises recognize that there is always room for improvement and set their sights on consistently doing so. Setting new business goals that enter into territories beyond the scope of your comfort zone will grow you, your Sparkle business, and your profits.

Treat the next 365 days as a new opportunity to make each day count by focusing on just 1 achievement towards growing your Sparkle Business, no matter how small it may be. Success does not happen overnight. It takes Action, Belief, Commitment, the right Mindset and most importantly, a Community that empowers and supports you. The only way to know is to dive into the unknown. Find comfort in the discomfort knowing that every mistake is a lesson learned bringing you one step closer to a Life with No Limits!

“

Success occurs when Opportunity meets Preparation.

”

- Zig Ziglar

“A goal properly set is halfway reached”

– Zig Ziglar

2021 Business Goals

Sparkle Personal Goals

1 _____

2 _____

3 _____

Business Development Goals

1 _____

2 _____

3 _____

Your WHY's for each Personal Goal

1 _____

2 _____

3 _____

Your WHY's for each Business Development Goal

1 _____

2 _____

3 _____

NATURALLY STRENGTHEN YOUR IMMUNE SYSTEM



ION5

The perfect balance of **72 essential minerals**, including: Selenium.

Selenium is proven to boost your Immune System and helps protect against viruses and harmful bacteria!



NECTURA

The first and only multi-functional food supplement of its kind ever created!

- 8:1 Concentrate**
- 47 Phytonutrients & Antioxidant Extracts**
- Organic Germanium GE-132**
- 72 Natural Ionic Minerals**



EVERYOUNG

This synergistic blend of powerful ingredients promotes overall rejuvenation from the inside out! Contains a complete spectrum of health enhancing nutrients such as Hyaluronic Acid, Glucosamine, Chondroitin, Coenzyme Q10, Collagen, Niacin, Taurine, and other vitamins, minerals, amino acids, and phytonutrients!



ZENCEUTICALS
CLUB
SPARK
ION5™
ENERGETIC TRACE MINERALS
エネルギー・ミネラル
2 oz. / 60 ml

Sparkle
ACTIVITY

Share your artistic skills by tagging us on your social media!

    @clubsparkleusa

SPARKLE RESOURCES

In CLUB SPARKLE, you're in business FOR yourself but NOT by yourself
As a Sparkle Member, you have a wealth of resources to help you LEARN and SHARE
Start the new year off on the right path to a Life with No Limits!

@clubsparkleusa    

SPARKLE BUSINESS CARDS!

To assist you in your Sparkle Business, we have created multiple customizable marketing resources that you can order and purchase online!

Register for access today!



YOUTUBE

We put all of our Sparkle YouTube videos into categorized playlists to make it easier to navigate through our channel. This is a great resource for you to utilize when SHARING the Gift of Sparkle with your friends and family! There you will find countless of informative videos on our Products, Adventures and Lifestyle, Campaigns, Virtual Events, Testimonials, and even the Loyalty Program!

Through this resource, no matter where you are in the world, Club Sparkle is with you to help make your dreams a reality with a push of a "play" button.

[YouTube.com/ClubSparkleUSA](https://www.youtube.com/ClubSparkleUSA) OR SCAN HERE



SPARKLE ACADEMY

Webinar RSVP – January 11

Bring a printed copy of the Sparkle Academy Booklet, a pen, and a list of your questions!

Booklet



RSVP



September 21, 2020 - January 11, 2021



Earn Your WINGS Campaign

Adventure awaits! Earn your wings and take flight with these exclusive Sparkle rewards today!

HOW TO QUALIFY:

The more you refer, the **LARGER** your prize!
New Personal Referred Members must sign up with **Pack A** or **Pack B**. Must be an Active VIP during the campaign period with a Monthly Autoship to participate.

All entrants receive: Sparkle Folder, Sparkle Rack Cards & Marketing Flyers + Exclusive Sparkle Wings Pendant.

Disclaimer: Does not include existing referred members.

A PACK 32,000 Points

\$355 Membership Fee Included + Free Shipping

Custom packs available but must be point value equivalent.

- 1 - ION5™ SET (2 UNITS)
- 1 - EVERYOUNG™
- 1 - NECTURA™
- 1 - SHINE™



B PACK ~~72,400~~ 75,000 Points

\$805 Membership Fee Included + Free Shipping

Instantly Qualify for Share Match Level 1.

- 2 - ION5™ SET (4 UNITS)
- 2 - EVERYOUNG™
- 2 - NECTURA™
- 1 - SHINE™
- 1 - FINISHING GLOW
- 1 - SKIN PERFECTOR
- 2 - BEAUTY CONTROL BRUSH



YOU WIN!

1st - 5th Place
Personally Refer **10**

1 Halo Device each
(valued at \$250)



6th - 10th Place
Personally Refer **5**

6th - 7th



1 Nectura each

8th - 9th



1 EverYoung each

10th



1 ION5 Set (2 unit) each



2020 SPOTLIGHT RECAP

Instagram YouTube Facebook Twitter @clubsparkleusa

Words are powerless to express Club Sparkle's appreciation and gratitude for your continued support. 2020 has been a difficult year for everyone and as it winds down, we would like to take this opportunity to THANK YOU for being part of the Sparkle Community through thick and thin. Let's continue to strive towards making an inconceivable impact on people across the world... one SPARK at a time! Unveil a brighter you on the inside and out, and help shine that brightness onto others.



December **WrapUp**

SPECIAL GUESTS

Gary Spivey & Dr. Chantel Tremitiere

Gina Pero

Dr. Stella Lau

Dr. David Stella

Dr. Daniel Hecker

Chef Wai

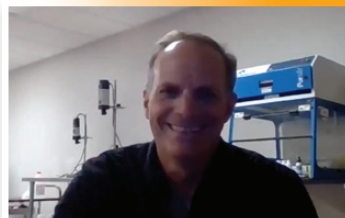


VIRTUAL *Sparkle* EVENTS

We would like to thank our December's Guest Speakers for delivering such a motivational and inspiring overall message to end this year with. We are proud to say that through a year of adversity, the Sparkle Community came together and grew stronger. In March we began hosting these Virtual Events which has allowed us to connect with our Members all over the world, all at the same time! During these live meetups and webinars, we learned, we connected, we laughed, some cried, and most importantly—together as a community, we created memories that will last a lifetime!

Did you miss out on any virtual events? No worries, we have created an exclusive playlist resource for our Members to watch any missed virtual events!

Take this opportunity to look back at our past events by scanning this QR code



JANUARY



Tune in to hear from our Sparkle Achievers as they each tell their own unique success stories. If you ever wanted to be in the right place, at the right time, with the right people, with a groundbreaking opportunity, this is it.



Kim Dorey

Kim Dorey is a new up and coming leader to Club Sparkle. She brings a great deal of business expertise with an eye for health and beauty. For more than 25 years, Kim has been an entrepreneur and business owner. She is a licensed aesthetician with more than a decade of experience in European spa facials, dermaplaning, chemical peels and hair removal - including the ancient Egyptian art of sugaring. Her ability to work one-on-one with people and see the potential in each person will be a benefit for her team members.

Kelly Rogers has been a wellness advocate for the past 20 years. She loves learning and sharing anything that might benefit herself and others in the most natural way. Kelly prioritizes pain free and prescription free, and helping others achieve that same goal. She has provided nutritional guidance and helped clients over the years with easy ways to supplement and adjust their diets to get their desired results. A year ago, she was guided to a new line of multi-healing, holistic products, with years of success, providing healing from the inside out, that is Club Sparkle. Little did she know they would change her life! She look at supplementation in a completely new way now and has received better health benefits than she had in the previous 19 years.



Kelly Rogers



Marielle Dangelo-Niesen

Marielle recently moved from WA to MN St. Paul to experience life to its fullest potential. It was important for her to stay focused on her goals and to surrender to the Universe that always brought her manifestations into being sooner or later and in a way that she envisioned or in a way the Universe brought in its own unique way. Marielle loves to work with people and help them create a better life for themselves. She also loves to educate, inspire and help others through her services like Holistic coaching, Psych-K, Reiki, Yoga, Meditation, Essential Oils therapy, and Motivational Speaking. She is shining her light to inspire others to shine their own light.

"I decided to sign up when the Company was barely opening in America and decided that, allowing is the name of the game. I had my doubts, even telling the Chairman and President that I couldn't sell the last bottle of water on a 100-degree day in the desert. Yet, they were so kind and supportive and assured that if I believed it, I could do it. Then came Dean and Michelle who took me by the hand and helped me every step of the way. I truly would not be where I am today without their support and kind words. Dean and Michelle came to Minnesota and spread their enthusiasm about Club Sparkle and it took off. The crew in Minnesota are some of the most motivated Achievers and VIPs in America. I feel that this is only the beginning for the Club Sparkle company in the USA. As for my personal experience, I enjoy the taste of the products so much that I'm hooked. I had taken an extensive blood test to gauge the results from the products and all the labs returned normal. I am close to 50. Not saying which side of 50, but the only 'medicine' I take are the natural elixirs of Club Sparkle!"



Judy Coursolle



Terri Peterson

Terri has been a healthcare professional for over 40 years and has worked in the area of holistic health for the last twenty. Her main area of focus is in conscious breathwork and is a nationally recognized breathwork teacher, facilitator and coach. Terri also brings breathwork into the business setting. Through her highly sought-after tips and breath awareness tools, she offers practical solutions toward reducing personal stress and creating a happier and healthier workplace.

"Look Great, Feel Great, Be Great couldn't be truer of my experience with Club Sparkle. I was introduced by the amazing USA expansion team in October 2018. The natural healing, nutrient and mineral absorption at the cell level was felt immediately and unparalleled to anything I had tried before. Club Sparkle has been so much more and I am so grateful for the amazing network of people I have met who all having a common vision to improve health and wellness for themselves and others."



Karen Daoust

VIRTUAL CALENDAR OF EVENTS

JANUARY 2021



5:00 - 6:30 p.m. (PST)

Open to ALL

Invite friends and family to discover Club Sparkle's inspiring culture, unique products and life-changing opportunity.



5:00 - 6:30 p.m. (PST)

Members Only!

The Sparkle Academy is essential for all VIP's to learn how to get started properly and maximize their results.



5:00 - 6:30 p.m. (PST)

Open to ALL

Invite friends and family to discover Club Sparkle's inspiring culture, unique products and life-changing opportunity.



5:00 - 6:30 p.m. (PST)

Members Only!

The Sparkle Academy is essential for all VIP's to learn how to get started properly and maximize their results.

MeetUp SPECIAL GUESTS

SPARKLE ACHIEVERS



Kim Dorey



Kelly Rogers



Marielle
Dangelo-Niesen



Judy Coursolle



Terri Peterson



Karen Daoust

REGISTER to attend through the EVENTS tab on www.clubsparkle.com

usasupport@clubsparkle.com

    @clubsparkleusa

1-872-SPARKLE (772-7553)

THE FEEL GREAT COMPANY!

We help people enjoy health, beauty, fun, adventure and a better lifestyle while also earning huge profits through our financially rewarding Loyalty Program.

Our unique multi-functional products, innovative culture and life-changing opportunity have made a tremendous impact on the lives of thousands of people from around the world.

Now it's your turn!

JOIN THE CLUB

For more information on how to join contact us at

usasupport@clubsparkle.com

1-872-SPARKLE (772-7553)

www.clubsparkle.com

